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EMBARGOED UNTIL MAY 18, 2010

**PRIME OUTLETS – SAN MARCOS, TRAVELOCITY®
INK TOURISM PARTNERSHIP**

ORLANDO – May 18, 2010 – Prime Outlets, a portfolio of 21 shopping centers across the U.S., announced today its Prime Outlets – San Marcos location, known as the state of Texas’ shopping capital, has partnered with Travelocity®, one of the largest travel companies in the world, to offer Texas-bound travelers an exclusive shopping package at the 750,000 square foot shopping destination.

When customers complete Travelocity’s online booking process to area gateway cities San Antonio, Dallas, Forth Worth or Austin, the opportunity to purchase a Prime Outlets – San Marcos shopping package that includes a \$50 Prime Outlets gift card, spa package including L’Occitane en Provence and Bath & Body Works products, signature tote, Prime Outlets – San Marcos VIP Coupon Book worth hundreds of dollars in additional savings, and outlet center map will appear for the traveler’s consideration for the purchase of \$72.00.

“Travelocity is one of the most visited travel Web sites in the world and we are honored to be the company’s only featured outlet shopping destination for travelers searching and confirming visits to these nearby Texas metro regions,” said Prime Outlets Senior Vice President of Marketing Karen E. Fluharty.

In addition to its partnership with Travelocity, Prime Outlets – San Marcos, which attracts more than 10 million shoppers annually, also offers customers Shop and Stay packages along with shuttle services including:

- Shop and Stay packages at Embassy Suites San Marcos Hotel and Spa featuring discounted rates and a free \$50 Prime Outlets – San Marcos gift card. For more information call (512) 392-6450.

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- *My Shuttle Home* offers a \$35 shuttle service (per person, round-trip) from San Antonio to Prime Outlets – San Marcos. Call (210) 681-1454 for reservations.
- *Super Shuttle* of Austin offers shuttle service from Austin to Prime Outlets – San Marcos. For pricing and reservations contact AusSales@SuperShuttle.net or (512) 929-3900 ext. 117 during regular business hours.

Located between San Antonio and Austin, on the edge of the Texas Hill Country, Prime Outlets – San Marcos features a collection of more than 140 leading designer and brand-name stores including Escada, FENDI, Giorgio Armani General Store, GUCCI, Michael Kors, kate spade, Juicy Couture, Loro Piana, Tory Burch, James Perse, Neiman Marcus Last Call, Saks Fifth Avenue OFF 5TH and Victoria's Secret, among many more, where shoppers save up to 65 percent off regular retail prices every day.

Prime Outlets – San Marcos is open Monday – Saturday, 10 a.m. to 9 p.m., and Sunday, 10 a.m. to 7 p.m. For more information including a complete store directory, driving directions and special sale events and promotions, please visit www.primeoutlets.com/sanmarcos.

About Travelocity Global

Travelocity® is committed to being the traveler's champion – before, during and after the trip – and provides the most comprehensive and proactive guarantee in the industry (<http://www.travelocity.com/guarantee>). This customer-driven focus, backed by 24/7 live phone support, competitive prices and powerful shopping technology has made Travelocity one of the largest travel companies in the world. Travelocity also owns and operates: Travelocity Business® for corporate travel; igougo.com, a leading online travel community; lastminute.com, a leader in European online travel; and ZUJI, a leader in Asia-Pacific online travel. Travelocity is owned by Sabre Holdings Corporation, a world leader in travel marketing and distribution.

About Prime Outlets – San Marcos

Prime Outlets – San Marcos is located off I-35 at Exit 200, between Austin and San Antonio in San Marcos, Texas. The 750,000-sq. ft. outlet center offers everyday savings of up to 65 percent off full retail prices and features a growing collection of 140 brand name retailers including Neiman Marcus Last Call, Saks Fifth Avenue Outlet OFF 5TH, Giorgio Armani

-more-

General Store, Lacoste, Pottery Barn Outlet, Restoration Hardware, Crate & Barrel Outlet, kate spade, Michael Kors, Zegna Outlet, Salvatore Ferragamo Company Store, Juicy Couture, 2b bebe, Polo Ralph Lauren Factory Store, Dooney & Bourke and COACH Factory.

About Prime Outlets

Headquartered in Baltimore, Md., Prime Outlets owns and operates 21 outlet shopping centers in the U.S. Spanning more than 8.2 million square feet throughout major United States markets, Prime Outlets is home to more than 400 leading designer and name-brands such as Gucci, Giorgio Armani, Burberry, kate spade, Michael Kors, St. John, Juicy Couture, Stuart Weitzman, Saks Fifth Avenue OFF 5TH and Neiman Marcus Last Call. The company's retail outlets serve major markets including Orlando, Pittsburgh, Washington, D.C., Austin/San Antonio, Texas and Williamsburg, Va., among many more. The company currently has two new ground-up projects in development: Prime Outlets – Grand Prairie, serving the Dallas/Fort Worth metro area, and Prime Outlets – Livermore Valley, serving the San Francisco Bay region. For more information, please visit www.primeoutlets.com. On December 8, 2009, the company entered into a definitive agreement with Simon Property Group to acquire its portfolio of outlet center properties.

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